Getting your message across!
How to expand the value of your research and practice by working with media

Jo Chandler,
Annie Rahilly & Liz Brumby

This seminar, led by Walkley Award-winning journalist Jo Chandler, will examine what is 'media worthy', and how to use the rapidly increasing and diverse outlets and forms of media to communicate the results and outcomes of your work. Annie Rahilly and Liz Brumby will explain how the University Communications and Advancement experts can help you.

Jo Chandler is a Walkley Award-winning journalist and author who worked with The Age for many years and has particular interests in climate change, human rights and development, indigenous issues, social affairs, and medical and science news. Jo is currently working with University of Melbourne coordinating Election Watch.

Annie Rahilly is a highly researcher-friendly Media Officer at the University of Melbourne. Prior to this she was Public Affairs Manager Peter MacCallum Cancer Centre and Communications officer at the Royal Children’s Hospital-Melbourne.

Liz Brumby is Senior Communications Officer in MDHS Advancement and Marketing team, responsible for media liaison and issues management, social media management, editorial and communication issues and cross platform content production, including video production.

Wednesday 1 October 2014
12.30 - 1.30 pm, Seminar Room 515
Melbourne School of Population and Global Health
Level 5, 207 Bouverie Street, Carlton

ALL WELCOME