Faculty of Arts
Graduate Coursework Colloquium
Saturday 9 April 2016
Full Program
Welcome to the 2016 Graduate Coursework Colloquium!

Today is your day – a day to learn from each other, meet new friends, and encounter new and refreshing ideas.

We encourage you to get involved in discussions, ask questions, and contribute to the day’s activities.

We hope you have a great day and enjoy the event!

The 2016 Coursework Colloquium Organising Committee

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<td><strong>KEYNOTE SPEAKER</strong>—<a href="#">Margaret Quixley</a>, Master of International Relations Alumna and Founding Director of <a href="#">Young Opportunities Australia</a></td>
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| 16:05     | Arts Hall, Old Arts      | **Closing Remarks and Depart for Refreshments at The Clyde Hotel**—[Click here to go to map.](#)
Welcome and Keynote Address 10:00—10:55am
Join us in the North Lecture Theatre for the Welcome and Keynote Address. See participant listings in this program to learn more about each presenter.

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<th>Welcome and Keynote Address</th>
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<td>North Lecture Theatre</td>
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<td>Welcome to the Second Annual Coursework Colloquium.</td>
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Tip:
To find out more about any Colloquium participant, click on their name.
## First Concurrent Sessions 11:00—11:55am

Choose one of these sessions to attend. See participant listings in this program for more details of every presenter and presentation.

| Material Mysteries. Identifying and Contextualising Art Objects. | Chairperson: [Bren Carruthers](#) | Master of Journalism
| --- | --- |
| **Kim Hitchcock** | Master of Art Curatorship
*Power, Devotion, Art - Michelangelo's Sculptures for Pope Julius II's Tomb.*

**Kim Goldsmith** | Master of Cultural Materials Conservation
*Unknown Identity: Materials Identification and Decision Making Processes for Conservation Treatments.*

| Conscious Life. Analytical and experiential approaches to human rights. | Chairperson: [Steven Koerniawan](#) | Master of Development Studies
| --- | --- |
| **Peter Sleeman** | Master of Development Studies
*The Rights of Man are the Rights of the Citizen.*

**Yulies Puspitaningtyas** | Master of Development Studies
*Mental Disability and Disaster Management in Indonesia: Protecting the Rights of the Forgotten.*

| Wayfinders’ Club. Experiences had and decisions made en route to professional fulfilment. | Chairperson: [Anders Furze](#) | Master of Journalism
| --- | --- |
| **Trinh Le** | Master of Publishing and Communications
*On Advertising, Journalism and Transferable Skills.*

**Kelly Horan & Marie-Luise Schega** | Executive Master of Arts
*All About the “Hustle” - Social Entrepreneurship 101.*
Exhibition (Concurrent with Lunch) 12:00—12:40pm
Enjoy lunch and explore a visual exhibit which has been curated and displayed exclusively for the Coursework Colloquium.

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<th>You Are Here.</th>
<th>Jessica Row</th>
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<td>Site Responsive Visual Art Collage.</td>
<td>Master of Art Curatorship</td>
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<td>Arts Hall</td>
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Jessica has collaged found objects of her past month in Melbourne—along with imagery from her current practice in printmaking—across Arts Hall in the Old Arts building, in order to form a map of experiences that she hopes will resonate with others.
**Conversation Circles** 12:45—13:15pm

Join any one group in order to contribute to the discussion of a hot topic. See participant listings in this program for more details of every conversation.

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<th>Topic</th>
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<tr>
<td>Should Australia have its own independent foreign policy?</td>
<td><strong>Brenden Hiskins</strong>&lt;br&gt;Master of International Relations</td>
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<td>How can we improve the representation of women in broadcast media?</td>
<td><strong>Caitlin McGrane</strong>&lt;br&gt;Master of Global Media Communication</td>
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<td>What should be the definition of Feminism for the next three decades?</td>
<td><strong>Rossana Naveda</strong>&lt;br&gt;Master of Global Media Communication</td>
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<td>What is your bottom line?</td>
<td><strong>Chukwuma Okonkwo</strong>&lt;br&gt;Master of Public Policy and Management</td>
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# Second Concurrent Sessions 13:20—14:40pm
Choose one of these sessions to attend. See participant listings in this program for more details of every presentation.

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<th><strong>Message Power.</strong>&lt;br&gt;Leveraging social media, art &amp; humour to communicate in new ways.</th>
<th>Chairperson: <strong>Justine Holt</strong></th>
<th>Master of Art Curatorship&lt;br&gt;<strong>Bren Carruthers</strong></th>
<th>Master of Journalism&lt;br&gt;Growing Up and Moving Out of the Fourth Estate: Political Power and Humour.&lt;br&gt;<strong>Rodrigo Sánchez Juárez</strong></th>
<th>Master of Global Media Communications&lt;br&gt;Online Public Spheres and the Internet: a Research Approach.&lt;br&gt;<strong>Lili Wang</strong></th>
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<td><strong>Curly Questions.</strong>&lt;br&gt;Analyses of personal, professional, and governmental ethics.</td>
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<td>Master of International Relations&lt;br&gt;<strong>Sarah Rashid</strong></td>
<td>Master of Development Studies&lt;br&gt;International Surrogacy Arrangements—Law &amp; Ethics.&lt;br&gt;<strong>Rich Phan</strong></td>
<td>Master of Professional and Applied Ethics.&lt;br&gt;The CEO who cut his own salary in order to raise the minimum pay of his employees to $70,000 a year—was he right?&lt;br&gt;<strong>Andi Sahriah Alam</strong></td>
<td>Master of Development Studies.&lt;br&gt;Corruption: is it Universal or Contextual?</td>
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<td><strong>Cultural Production.</strong>&lt;br&gt;Collision, collectivism, and (mis)understanding.</td>
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<td>Master of Translation&lt;br&gt;<strong>Steven Koerniawan</strong></td>
<td>Master of Development Studies.&lt;br&gt;Cultural Identity: Collectivism in Borderless Society.&lt;br&gt;<strong>Meta Finnimore</strong></td>
<td>Master of Public Administration.&lt;br&gt;Oriental voyages: Revelations of North Africa in Paris.</td>
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<td><strong>Engaged Answerability.</strong>&lt;br&gt;Participatory and accountable administration.</td>
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<td>Master of Development Studies&lt;br&gt;<strong>Sam Citroen</strong></td>
<td>Master of Development Studies.&lt;br&gt;Community Engagement in Forest Management and Development.&lt;br&gt;<strong>Masuma Parvin</strong></td>
<td>Master of Public Policy and Management.&lt;br&gt;Strengthening Accountability in the Public Health Service Delivery System – A Reform Proposal for Bangladesh.&lt;br&gt;<strong>Aris Huang</strong></td>
<td>Master of International Relations&lt;br&gt;A Political Perspective of the Rise Of Open Data in Building an Open Government in Indonesia.</td>
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### Third Concurrent Sessions 15:05—16:00pm

Choose one of these sessions to attend. See participant listings in this program for more details of every presentation.

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<td>Moving and multi-dimensional creative work.</td>
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<td>Chairperson: Samantha Citroen</td>
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<td>Master of Translation</td>
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<td>Alexis Cook</td>
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<td>Honalee. Short Film.</td>
<td>User Empowerment or User Exploitation in Web 2.0.</td>
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<td>Multi-Sensory Engagement in Gallery Curatorship.</td>
<td>The Use of Digital Tools for Research in the Humanities and Social Science.</td>
<td>Art as Communication: My Journey in New Media Art Practice.</td>
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Content Advisory Warning: the short film presented in this session is rated “Mature” and may not be appropriate for all viewers.
Featured Speakers

Associate Professor Timothy Lynch—Welcome Address
Director, Graduate School of Humanities and Social Sciences
Associate Dean for Graduate Study and Research Training

Associate Professor Timothy J. Lynch is the Director of the Graduate School of
Humanities and Social Sciences at the University of Melbourne, and Associate
Dean for both Graduate Studies and Research Training. He teaches two popular
electives on the Master of International Relations (Great Power Rivalry and US
Foreign Policy). He is the convenor of the Ten Great Books Melbourne
Masterclass. His books include *Turf War: the Clinton Administration and Northern
Ireland* (Ashgate, 2004), *After Bush: the Case for Continuity in American Foreign
Policy* (Cambridge, 2008), a winner of the Richard Neustadt Book Prize and a best-
selling international security text, and *US Foreign Policy and Democracy Promotion*
(Routledge, 2013). He is editor-in-chief of the two-volume *Oxford Encyclopedia of
American Military and Diplomatic History* (2013).

Margaret Quixley—Keynote Address
Founding Director of Young Opportunities Australia
University of Melbourne.

Margaret is passionate about empowering Australians to take action on the things
they care about. She is the Founding Director of Young Opportunities Australia – a
social enterprise that provides information, support and advice to students and
graduates seeking purposeful career development opportunities. She is also a
Campaigns Strategist with BirdLife Australia, leading digital and on-ground
conservation advocacy campaigns to mobilise active, informed and empowered
citizenry on important environmental issues. She holds a Bachelor of Social
Science majoring in Policy and Research and a Master of International Relations.
She is a member of the University of Melbourne Alumni Council and interned at
the Australia Mission to the United Nations in New York. She also served as a
youth representative at the 12th Annual UN Youth Assembly and was selected as
one of 60 emerging world leaders to attend the inaugural symposium on Post-
Conflict Transitions & International Justice in The Hague.
Participant Listings & Full Abstracts
(A—Z by surname)

Andi Sahriah Alam – Master of Development Studies.
Presentation: Corruption: is it Universal or Contextual?

Corruption is a global problem existing across various cultures. It is often defined as the ‘misuse of public office for private gain’ or the ‘breaking of a rule by a bureaucrat for private gain.’ Recently, several researchers found that corruption is cultural misunderstanding. Different cultures mean different behavior and norms. Thus, what is considered deviant from the norm is also different depending on which culture you’re in. In some countries, corruption practices such as bribery and nepotism are accepted. Relationship-based cultures and rule-based systems have a different way of seeing what is called corrupt. Practices of cronyism and nepotism can be considered corrupt by rule-based system, but these practices work well in relationship-based cultures. Practices of bringing a lawsuit for contract breaching can be accepted by rule-based systems, but a corrupt and dysfunctional in relationship-based cultures. What counts as corruption? Is there no universal agreement on what constituted corruption? In some countries, corruption is ingrained in society so that people do not even realise that their action is corrupt. It is the way of living their life. It is so petty that it is difficult to standardise this action as corrupt. How can we put this cultural behavior in the universal frame of corruption (if there is any)?

Andi Sahriah Alam is undertaking development studies with the goal of working in an NGO or UN agency in the future. Through study she has grown particularly interested in the issue of culture and conflict. She attended a subject called "Development Culture and Conflict" in her first semester, and her final assignment for this subject looked at which types of corruption can be a source of conflict and how post-conflict aid is corrupted in Indonesia. Most of her case studies are in Indonesia since she is Indonesian and familiar with the country. Corruption is one of the issues that interests her the most. She would like to conduct research about corruption in the future after finishing her study and going back to Indonesia.

Marita Batna – Master of Art Curatorship.
Presentation: Art as Communication: My Journey in New Media Art Practice.

I will present an approach of thinking about art, in the age of new media, as the representation and process of communication. I will start with concepts and theories which I looked at in my minor thesis on art curatorship (“Art as Communication: The Use of New Media Methods in Art and Curatorial Practice in the Context of Web 2.0”, May 2015). I will then proceed by relating this knowledge with my practical experience: my curatorial project “Telematic Embrace – Café” at George Paton Gallery (May 2015) and my internship with Arts House working on livestreamed curated event COP OUT (December 2015).

Marita Batna comes from Eastern Europe (Latvia) and works in the new media art curatorial field. Her practice and research are concerned with the systems of communication in the frames of media art – in particular, spatially distributed and networked practices. This interest is linked with examining art in the context of development of telecommunication technologies, Web 2.0 culture, the avant-garde tradition, and media theories.
Participant Listings & Full Abstracts (Continued)


The relationship between humour and political mass media has been a long and fervent affair, as any avid reader of The New Yorker or Private Eye will attest. But media has seen a dramatic shift in power over the last decade. In 2007 a Pew Research Centre report indicated that regular viewers of The Daily Show and The Colbert Report were just as likely to have a high knowledge of current affairs as regular consumers of major news websites. In 2010, in apathy and amusement, local TV comedian Jón Gnarr entered the Mayoral race for Iceland and won. In 2011, during the Egyptian Revolution, Bassem Youssef began an amateur YouTube satire show, eventually leading to his own Arabic language news satire show Al-Bernameg, and joining The Daily Show fraternity that includes Colbert and Jon Oliver. In early 2015, terrorists attacked the Charlie Hebdo offices in Paris under accusations of blasphemy. In late 2015, TV comedian Jimmy Morales was elected President of Guatemala. And in 2016, a 40% stake in the satirical publication The Onion was sold for US$200 million, which comparatively valued it the Washington Post, with Jeff Bezos purchasing that entire organisation for US$250 million in 2013. Journalism, traditionally referred to as the fourth estate, was once the party that held the ruling class accountable. The media it produced provided critics and satirists with a platform. Yet the dynamic has shifted significantly, with political humourists now holding significant power and influence in their own right. Is this simply a symptom of our time: a natural deference to humour as a coping or survival mechanism in a world that cannot otherwise be fathomed? Or is it something much more refined? How might the revolution in media influence humour, politics and power in the future?

Bren Carruthers is a local but globally-minded student who to date has practiced in almost every major media platform to some degree. Whilst his pursuits in the Master of Journalism are generally focused on practical work, he consistently finds himself drawn to the theory and structures behind the social, cultural and political power of the media.


In my talk I’ll consider some different ideas and approaches aimed at improving development outcomes and poverty alleviation in the forestry sector. In particular I’ll talk about some practical examples, including case study projects from Indonesia and Vietnam where local communities have been actively involved in forest management, protection and forestry enterprise.

Sam Citroen is a part-time student in her second year of Masters of Development Studies and part time Senior Forest Specialist for an international environmental NGO, Fauna and Flora International (FFI). For the last seven years she has worked on grassroots forest governance and climate change projects in developing countries, with a focus on Southeast Asia. She has a passionate believer in thinking global, acting local - especially when it comes to forests.
Alexis Cook—Executive Master of Arts.
Presentation: Honalee. Short Film.

Honalee is a 14 minute drama that I wrote and directed, shot on 35mm film. I hope to spark a discussion regarding certain themes developed within my short drama. I would also love to talk about the process of collaboration and its importance. Collaboration is essential to so many professions and I would love to share a bit about what I learnt along the way.

Honalee Synopsis: Dan is somewhat troubled by the dynamics of life at home and finds solace in a friendship that he shares with his dying neighbour, Walt. The two share a bond that fills the void in both of their lives. On this particularly ominous day, Dan looks after Walt’s precious dog while he travels to the city to see a doctor. Dan finds himself in a situation where he does not have the strength to follow his gut. A seemingly innocent dare quickly turns into a choice that will affect Dan for the rest of his life.

Alexis Cook is a Melbourne based artistic director. Currently a student at the University of Melbourne and graduating with an Executive Master of Arts, Alexis is currently working as a Media and Communications coordinator at the Hellenic Museum on the recent exhibition, ONEIROI by Bill Henson. Equipped with a bachelor of Film & Television and a deeply rooted love for all art forms, the EMA has afforded me the opportunity to develop my leadership capabilities while combining my artistic knowledge with business, finance and management. With an undeniable passion for the arts, I have always felt strongly about the importance of such expressions and the positive impact that these mediums may have on their communities.
In 2006, Meta Finnimore spent a year in the town of Angers in the Loire Region of France. Like most students of French, she expected the experience to involve Proustian madeleines and Sartre-esque smoking of Gauloise cigarettes punctuating the intellectual conversations of beret-wearing philosophers on every corner. Instead of madeleines and Gauloises, the experience of France revealed the traces of the Orient, and particularly the Western and North African cultures which had intersected, throughout history, from Christian antiquity to the Romantic period. The experience of France was a window to the Maghreb, through the Institute of the Arab World on the Boulevard St Michel, behind the usual tourist landmarks, at the Mosque of Paris. While exploring this side of French and Parisian history, the streets, in the banlieues, inhabited by the French-born North African migrant families, were erupting in flames. This sense of revelation and discovery and impressions of a new contemporary French culture became the motivating device for a comparative literature project analysing the meeting and misunderstanding of cultures in the context of orientalism. Meta’s research explored the operation of orientalist disguise and revelation in two literary correspondences. The text of Leïla Sebbar, *Shérazade : 17 ans, brune, frisée, yeux verts* (1982), satirically toys with the travelogue genre, replacing the older Parisian male protagonist of Nerval’s *Voyage en Orient* (1884) with a young, first-generation French girl of Algerian migrants and reverses the voyage from Europe to the Orient with an adventure from Paris towards Algiers. Assia Djebar’s *Femmes d’Alger dans leur appartement* (1980), directly engages the orientalist painter, Eugène Delacroix, with a powerful ekphrasis on his eponymous painting *Femmes d’Alger dans leur appartement*, of 1849. In the 21st century, as the correspondence between the métropole and the colonies entwines, two French-speaking authors of Maghrebi heritage respond to the French orientalists, with dynamic accounts of the colonial and post-colonial experience, laying bare the romanticised façades with brutal candour, sophisticated command of their inherited language and literatures. Through the Masters of Public Administration, Meta hopes to explore the socio-political aspects of orientalism in contemporary Europe.

*Domestic Australian student Meta Finnimore travelled to France on exchange in 2006, expecting the experience to involve Proustian madeleines and Gauloise cigarettes punctuating the intellectual conversations of beret-wearing philosophers. Instead, her experience of France revealed traces of the Orient. This experience of revelation became the foundation of her thesis research, exploring orientalism in literary correspondences. Through the Masters of Public Administration, Meta hopes to explore the socio-political aspects of orientalism in contemporary Europe.*
Presentation: Why Film Criticism Matters.

My seminar presentation will explore why film criticism matters. Referring to the experience of doing the Journalism Project subject in my Masters degree, I want to demonstrate why it matters by "doing" film criticism. I will illustrate my points with a couple of short clips from films and TV series as a way of illustrating my discussion. The ultimate aim is to show that writing on and thinking film can be a fun, creative and enlightening endeavour!

Anders Furze is a film and pop culture writer, and is studying the Master of Journalism at The University of Melbourne. As part of his course he spent 2015 as Film Critic in Residence at online publication The Citizen. He has a BA (Honours) in Film Studies and is passionate about approaching cinema in both an academically informed and accessible way. He is originally from Albury, a small town on the border of Victoria and NSW.


In this presentation, I hope to elucidate the ethical decisions and practical steps I have taken in the conservation treatment of a plastic/polymer statuette that I have recently undertaken as part of a second year module in the MA Cultural Materials Conservation Degree.

Kim Goldsmith is a professional artist who aspires to also work as an objects conservator. In addition, she has worked as a studio tutor (SCA, The University of Sydney) and Art and Design Teaching Fellow (BEng Architecture and the Built Environment, The University of Nottingham, Ningbo China) for five years. Currently, she is teaching a foundation module in the sculpture department at Sydney College of the Arts, The University of Sydney.

Brenden Hiskins – Master of International Relations
Conversation: Should Australia have a foreign policy that is independent of London and Washington?

The argument that I wish to put forward today is that for 116 years, Australia has never had its own foreign policy, which is an area that we had no control over since Federation, and that after 116 years of having our own foreign policy dictated by London and then Washington, Australia should have its own foreign policy that is independent of both London and Washington.

Brenden Hiskins is currently undertaking a Master of International Relations at the University of Melbourne. He is interested in foreign relations and globalisation and the effect that globalisation has had on countries in Asia, in particular Korea. He previously completed a Master of Asian Studies at Monash University and a Bachelor of Arts (with majors in Asian Studies and International Cultural Studies) at Victoria University.
Participant Listings & Full Abstracts (Continued)

Kim Hitchcock – Master of Art Curatorship.
Presentation: Power, Devotion, Art - Michelangelo’s Sculptures for Pope Julius II’s Tomb.

I did my minor thesis on Michelangelo’s sculptures for Pope Julius II's tomb, looking at how the display of the sculptures in different contexts effects their meaning and interpretation. In my presentation I will talk about the content and conclusions of the thesis as well as my own personal experiences researching and seeing the sculptures in person in Italy.

Kim Hitchcock was born in Canberra and lived in the Philippines and Kenya as a child before moving to Melbourne to attend high school. He is currently completing a Master of Art Curatorship at the University of Melbourne, and is passionate about art from all periods and mediums. He has a particular interest in Renaissance and Contemporary art and would like to make a substantive contribution to the art world in the future.

Presentation: Multi-Sensory Engagement in Gallery Curatorship.

Multi-sensory engagement in gallery curatorship is an approach that can allow contemporary art institutions to engage with a wider public. Contemporary art unrelated to painterly abstraction often relies very heavily on its audience having an understanding of the history of modern art. Without this historical background, often audiences are at a loss as to how to engage with the various kinds of works produced by contemporary artists. Regular comments by laymen about modern art include ‘its just a toilet’ (referring to Duchamp’s Fountain) or ‘my child could have done that’ (referring to Blue Poles). In order to remain viable cultural institutions, public galleries need to remain engaged with a broad audience, beyond the artists who aspire to exhibit in them. This does not mean that the quality of the work needs to be sacrificed. We don’t only need to exhibit traditional art in order to engage a broad audience. One method I have investigated in order to achieve this is through multi-sensory engagement in exhibitions. My exhibition Hot House at Penrith Regional Gallery was an exploration of this method. Displaying four contemporary artworks, each abstract and difficult to engage with without any prior knowledge, I developed a sensory tour throughout the gallery in order to allow audiences to understand the work. The playful tour encouraged audiences to MOVE, WATCH, SMELL, or TOUCH the artwork in front of them. By providing an action through which to negotiate the work, the exhibition became a playful exploration of contemporary art. Audiences were given direction for how to initially approach the work and through the combined use of a custom-designed multi-media app including movies and audio as well as fold-out room sheet and wall signage, deep engagement could be achieved with what would otherwise be unintelligible work to a non-artist.

Justine Holt is an emerging curator studying a Masters of Curatorship. With a BA (Hons)) in Visual Art from Sydney College of the Arts (University of Sydney) she approaches Art Curatorship with the joint aims of assisting the development of artistic practices through an institutional framework as well as contextualising artistic practices for a broad audience.
Kelly Horan and Marie-Luise Schega – Executive Master of Arts
Presentation: All About the “Hustle”: Social Entrepreneurship 101.

Social Entrepreneurship - sounds like another one of those terms you’ve heard buzzing around town, hey? Well, Kelly and Marie wanted to know what it’s all about, joined the Social Entrepreneurship subject and ended up competing for a $2500 prize in the final sharks tank event last November. Yes, it was intense. In this session, they don’t only want to tell you about their experience and the opportunities coming out of it, but also give you a feel for what is possible if you push the boundaries.

Kelly and Marie joined the Executive Master of Arts cohort in 2015 and currently work in the social impact space. While Kelly is a born and bred Melbournian, Marie calls herself a German/Canadian/world citizen, whatever that means. They both live for community and the big ideas that enable others - the ones that change the world. Just another duo of naïve youngsters? Find out for yourself at their session, All About the Hustle: Social Entrepreneurship 101.

Aris Huang – Master of International Relations.

The Open Government Partnership (OGP), created in 2011, helped push governments in both developed and developing worlds to adopt principles of transparency and accountability by encouraging greater citizen participation on the governance of the country. One of the most important aspects of the OGP is the emphasis of implementing Open Data to fulfil the said ambition. Specifically, in developing new technology and initiatives to publish, interpret, and analyse publicly available government data. I would like to present a short talk about my ongoing research on the state of these technological and data innovations in Indonesia. My research is currently looking at the social and political impact of the use of Open Data as part of Indonesia’s ongoing attempt to build a modern, transparent government. My research interest is guided by three questions: who are the leaders of this movement? What is the trend of this technological development? What are the socio-political impacts of this trend on Indonesia? This research is done by a team of students from the Master of International Relations and Master of Development Studies program. I hope to share our experience as a multi disciplinary and inter-departmental research team regarding technology and data usage in a both political and developmental point of view. Furthermore, I also have the intention to raise the notion of technology’s increasing importance in the field of political science.

Aris Huang is currently completing a Master of International Relations at the University of Melbourne. He calls Melbourne and Jakarta home(s), having spent equal amount of time living in both Australia and Indonesia. His current research interest lies in the relationship between the people and the state in Indonesia, particularly the nexus of politics and technology in building better and stronger governance systems.
Presentation: *The Use of Digital Tools for Research in the Humanities and Social Science.*

Rapidly advancing technological innovation has created a new array of digital tools to enhance one’s research data. These tools increase the efficiency of data entry, clean-up, analysis and visualization – all of which can be of great help at any stage of a research project. For example, using Google Forms to collect data, Open Refine to clean data, and using CartoDB/Tableau to visualise and analyse data. However, despite the availability and flexibility of these tools, they are not yet widely used because there have been little publication about the impact of these tools on improving research in the field of humanities and social science. Through this short talk, I wish to tell the story of my experience using these various digital tools in my work as a graduate student in the Master of Development Studies program at the Melbourne School of Government. I aim to inform and raise the information on how graduate students can use various digital tools to help them working with their data and where they can get these (mostly free) tools, as well as the help available from the University. Furthermore, I would like to showcase some examples of previous research where digital tools have enhanced the process.

*Yuandra Ismiraldi is an international student from Indonesia in his third semester of Master of Development Studies. Coming from a computer science background, Yuandra spent his early careers in various IT companies and startups before being involved in the development sector by becoming a fellow of School of Data, a program by an international NGO called Open Knowledge that focuses on increasing data and technology literacy skills in developing countries. Following that experience of working with governments, NGOs, and communities to use data & technology for development, he aspires to continue becoming a data & technology focused development practitioner. His interests is in ICT and data for development, digital governance & advocacy, and technology policy.*
Participant Listings & Full Abstracts (Continued)

Presentation: Cultural Identity: Collectivism in Borderless Society.

This paper’s aim is to give a concept and perspective about the situation around the polemic between Indonesia and Malaysia in a case of Reog Ponorogo art performance. The discussion is mainly related to the dimension of the cultural product, the polemic of the name, the sovereignty of a state, past conflict, and so forth. Other main goals are to give a status of Reog Ponorogo, which is unclear because of the claim from both sides. Indonesia said Reog Ponorogo originally comes from East Java; on the other hand, Malaysia believed that they are performing Barongan Dance and not Reog Ponorogo, even though the attributes of two performances are very similar. This paper argues that Reog Ponorogo as a cultural product cannot be separated into a box that we called a ‘state’. Up until now, both sides are still claimed each other.

Steven Koerniawan comes from Indonesia and is a Junior Lecturer at Universitas Indonesia. Currently he is undertaking a Master of Development Studies. His research interests are related to disaster management, socio-cultural development, social policy, and poverty alleviation. His current research is a minor thesis titled ‘Community-level fire management: Challenges in Fire Mitigation and Preparedness in Indonesia.’

Trinh Le — Master of Publishing and Communications.
Presentation: On Advertising, Journalism and Transferable Skills.

In the age of digital technology, new types of occupation are created every year; many jobs in the current market simply don’t exist 5 years ago. Therefore, it’s essential for one to be flexible, adaptive and paying more attention to building their transferable skills, rather than just focusing on the skill set of one particular job. Using his own experiences and anecdotes, Trinh Le attempts to show the subtle relationship between Advertising and Journalism, and how his learnings from both fields can complement each other and unlock his potential.

Trinh Le is a media student who’s interested in exploring different means of storytelling, be it text, audio, photography or videography. He used to work in the advertising industry for two years and is currently contributing to a few media outlets, including Meld Magazine and SBS Radio.
Participant Listings & Full Abstracts (Continued)

Caitlin McGrane—Master of Global Media Communications.
Conversation: How can we improve the representation of women in broadcast media?

This topic is an area close to my heart, and one that I would like to pursue academically. I'm interested in how the portrayal of women in broadcast media could be more accurate and representative, and how it could present a more diverse range of women. It would also be interesting to see what people think this would do for women and feminism, how it might change social expectations of women. I would like to facilitate this discussion between a panel and try to come up with three ideas that could be implemented in broadcast media. A diverse panel would be preferable, obviously with women in the majority.

Caitlin McGrane is a Master of Global Media Communication student with three passports. She holds one from Australia, Great Britain, and the Republic of Ireland. She has a keen interest in the relationship between feminism and social media, and will write her Masters thesis on whether seeing feminist activists engage with online trolls has an impact on passive social media users. She has high aspirations of eventually doing a PhD, and would like to work in media research after graduation.

Rossana Naveda—Master of Global Media Communication.
Conversation: What should be the definition of feminism for the next three decades?

I would like to know the vision from students in the International context regarding the definition of feminism over the next thirty years.

Rossana Naveda is studying towards a Master of Global Media Communication.
Participant Listings & Full Abstracts (Continued)

Chukwuma Okonkwo—Master of Public Policy and Management
Conversation: What is your bottom line?

I have heard the term "bottom line" being used in many contexts—financial or business world. I have heard people use it in every day conversation. Recently, something struck my curious mind to think about this term in another context—in a bigger context—LIFE. I have spent a considerable amount of time thinking about life and its essence. I want provoke questions in our minds to help us understand this term in the context of everyday life we live. Think for a second about the questions you face on a daily basis and the choices you make when you are faced with those questions. What cloth should I wear? What food should I eat? What drink should I have? Where can I go for brunch/lunch/dinner? How much should I save from my income? How much am I going to spend? The litany of our questions continues. Think for a second about the compromise you make when you ask and answer those questions. Think about the validation you seek when you ask and answer those questions. Think about the excuses you give when you ask and answer those questions. Think about your level pity when you ask and answer those questions. Here comes the bottom line! What is the minimum compromise that you can accept from others? What is the most important element that defines your life that you cannot trade for anything? What fraction of space in your life can you give up for anything or anybody? What is the minimum emotional access to your life that you can give to others? To what extent are you willing to give up the mind of your own just to be validated by others? What is the minimum excuse that you can give for leading a life of validation? What is the minimum level of pity that you can accept from others? Now, what is your bottom line? These questions (and many others) are relevant because there are many events in life that can cause a shift in reality of life. There are many reasons we are confronted with the challenges we face. We have the power of choice in our hands to guide us with the answers that we choose to give to those questions. Every life comes with a purpose. Every life has a bottom line. A life that is has no bottom line is not worth living. Underneath my field of vision lies my bottom line. What is your bottom? And Where is your bottom line?

Chukwuma is a development aficionado from Nigeria, with over 7 years of experience that cut across development research, monitoring and evaluation, human rights advocacy, mentoring and advising, gained from working in Nigeria, the United Kingdom, and Australia. Chukwuma had worked with the Nigerian government, where he helped to identify policy and reform options. He is obsessively passionate about purposeful and sustainable leadership in Sub-Saharan Africa. He has special interest in poetry and maintains a blog.
Participant Listings & Full Abstracts (Continued)

Masuma Parvin – Master of Public Policy and Management.
Presentation: **Strengthening Accountability in the Public Health Service Delivery System – A Reform Proposal for Bangladesh.**

The low accountability trap in health governance is a major problem involved in creating services for the poor in Bangladesh health sector. Though a diverse mix of accountability strategies for application in developed and developing countries has been developed, little attention has been paid to this issue since the independence of Bangladesh. The choice of the method – from the mix of strategies to addressing the state-society divide – is very puzzling for the government. This paper develops a framework based on both top down and bottom up accountability approaches for cooperation and coproduction of the diverse stakeholders towards state-society synergy in order to break out of low accountability traps. This approach opts to enable an environment of both top down and bottom up accountability through institutional and tactical tools in the resource-poor society of Bangladesh.

*Masuma Parvin is a civil servant of Bangladesh, studying the Master of Public Policy and Management as part of the Australia Awards program. Her interest is in health sector reformation and planning. Her dream is to boost social accountability in the health sector through citizen participation in developing countries.*

Presentation: **The CEO who cut his own salary in order to raise the minimum pay of his employees to $70,000 a year: was he right?**

Recently Dan Price, CEO of Seattle, WA, based credit card processor, Gravity Payments, made headlines by rolling out a $70,000 per year minimum pay package for his employees. While many welcomed this move, there were also those who opposed it. Critics claimed that his action is wrong not only from a business point of view but also from a moral perspective. Meanwhile media reports have surfaced regarding personal issues that question his motives and his character. There are even reports which raised questions about his firms' business practices. Regardless of his personal and corporate troubles, I wish to focus on some critical questions that has arisen from Mr Price’s actions with regards to his and his employees’ pay. These questions have to do with some of the critiques of this plan, and also some of the reasons Mr Price himself, and others, have offered in support of it. I hope to examine these criticisms and justifications in light of wider moral and philosophical considerations regarding what workers and executives ought to be paid.

*Rich Phan is an Australian student born in Malaysia, and has worked professionally and operated businesses in three continents. He completed an undergraduate degree in philosophy in New York a while ago, and is currently completing the Master of Arts in Professional and Applied Ethics program at Melbourne University. A business owner in Melbourne, Mr Phan loves to read, write and think about things that matter about people and our world today.*
Yulies Puspitaningtyas - Master of Development Studies.
Presentation: Mental Disability and Disaster Management in Indonesia: Protecting the Rights of the Forgotten

The devastating tsunami that struck Aceh and its surrounding areas in 2004 not only took toll in terms of thousands of lives lost, but also left a huge psychological impact which exists to date. The extent of the disaster impact on mental health, especially in a disaster-prone country like Indonesia, necessitates disability-inclusive disaster management. Moreover, the nature of psychosocial impairment and social vulnerabilities faced by pre-existing mental disabled people compounded the risk of human rights abuse and life deterioration during and after the disaster. Therefore, the presentation aims to explore the nature of mental disability and will revisit the rights of people suffering from psychosocial disorders in the context of natural disasters. In order to guarantee and protect their rights that are often forgotten in these scenarios, some alternative community-based interventions can be adopted as part of disaster risk reduction (pre-emergency) and during the emergency response phase.

Yulies Puspitaningtyas is a graduate student in her third semester of Master of Development Studies course at the University of Melbourne. She has worked with the Indonesian Red Cross to respond to the emergency situation in the wake of a major earthquake that hit Central Java in 2006. She has also worked with various NGOs in a number of projects on disaster management and economic development. Her interests include project management, information management, and crosscutting issues of development such as gender, culture, health and entrepreneurship. Upon completion of her Master Degree program, she is self-committed to continue working in the development sector with non-governmental organisations or the UN agencies.

Sarah Rashid – Master of Development Studies.
Presentation: International Surrogacy Arrangements: Law & Ethics.

I want to share my H1 paper on surrogacy and the legal vacuum that surrounds it with the other students. I would like to present it through PowerPoint and highlight current practices and points of view as well as suggestions for regulation.

Sarah Rashid is a civil servant from Pakistan, and the first woman to be a field officer in the district containing the K-2 peak. She is interested in English, French, and Russian literatures as well as history. She loves researching Persian classic texts (both prose and poetry). Geography and mapping are her favourite tools for doing this research in her free time. She is also interested in LGBT matters and other subjects of current legal debate.

Jessica Row—Master of Art Curatorship.
Exhibit: You are Here. Site responsive visual art collage.

Jessica has collaged found objects of her past month in Melbourne with imagery from her current practice in printmaking, across the Old Arts building to form a map of experiences that she hopes will resonate with others.

Jessica Row is a practicing artist and artworker, recently arrived in Melbourne to study a Master of Arts Curatorship. Prior to this she was the Gallery Manager of Jugglers Art Space in Brisbane and studied Fine Art at Queensland College of Art.
Participant Listings & Full Abstracts (Continued)

Rodrigo Sánchez Juárez – Master of Global Media Communication.
Presentation: *Online Public Spheres and the Internet: a Research Approach.*

Last year, and as part of a personal interest on the importance of internet as a trigger for political discussion, I endeavoured a thesis project regarding the articulation of the many actors involved in the political conversations on internet spaces like social media. This year, I started a research project with respect to the theoretical idea of the public sphere and its link to concrete social practices within Facebook groups. In that sense, this presentation attempts to discuss on the extent to which online spaces could be considered or not as part of the complex fabric of power known as the public sphere. Utilising the case study of the "Australia in action for Ayotzinapa", this presentation also invites the people to reflect on the way Social Sciences Academia is thinking social media on contemporary contexts.

Rodrigo Sánchez Juárez is a Mexican student doing the Master of Global Media Communication at the University of Melbourne. His research interests are focused on the cultural matrixes of social phenomena and he has worked with the topics of nation-state, cultural heritage, and the public sphere. At the moment he is endeavouring to undertake research with regard to the public sphere in online networked spaces and trying to construct new methodologies for understanding the topic. Attending the Colloquium is an opportunity for him to receive feedback on the research he is currently doing and to learn what fellow students are researching in their areas of knowledge.
Peter Sleeman – Master of Development Studies.
Presentation: *The Rights of Man are the Rights of the Citizen.*

Human Rights are a concept that have evolved alongside the political development of human society. Throughout history and philosophy human beings have sought to stake their claim to their freedoms against political entities, other human beings, and other institutional actors through claims of innate rights that all humans are born with. This process started the moment that humans decided to form political units, institutions that attempted to create rules and regulations that govern the conduct of society. This process has culminated in the creation and ratification of the United Nations Universal Declaration of Human Rights. This document, agreed upon by the majority of world powers states that every human by the fact of being human should be granted certain rights and privileges. This historical achievement should never be understated, it took the human race thousands of years to get to a point where it was agreed that all humans deserved equal rights and treatment. This declaration does raise an important issue however, who guarantees these rights? The United Nations (UN) can declare a number of lofty ideals but has little to no enforcement ability. This means the onus to enforce human rights still falls on individual states. This is due to the fact that sovereign states have little incentive to guarantee the rights of people who are not their citizens. In order to show this a number of issues need to be made clear. Firstly, an understanding of the human rights regime will be given alongside the way in which these rights are expressed. Secondly, it will be explained how states are still the most powerful actor within this human rights regime. Thirdly this understanding will be examined through an analysis of refugee movements throughout the world and recent history, as essentially stateless individuals.

*Samuel Peter Sleeman is doing a Master of Development Studies with a view to conducting political economy analysis and policy creation for organisations working in African development. He has a background in Political Science and Philosophy as well as International Relations. He wishes to do a PhD in modernisation working in Africa. He enjoys reading, writing, horse riding, and computers. One day he would love to rework modernisation theory for better development implementation.*
Presentation: *How do Contemporary Artists Explore New Possibilities in the Internet Era?*

Two prominent Chinese contemporary artists, Ou Zhihang and Ai Weiwei, make extensive use of the internet in different ways to create, exhibit and develop their art projects. They invite the netizens to participate in art production, exhibit artworks timely on social platforms, communicate constantly with their audience, and sometimes circumvent the state censorship through the internet. Their socially engaged artworks have influenced society in an unprecedentedly large scale. By names of art, thanks to the internet, contemporary artists reach and achieve beyond art.

*Lili Wang was trained as a language teacher but turned out to be a creative industry practitioner in a Hong Kong company. She backpacked through China and travelled to Europe and the US as an interpreter for Chinese contemporary artists. The experience with socially-engaged artists proved to Lili humanity’s influence on society, which she is confident to communicate to the audience.*
Due to the low-cost, accessible and ubiquitous features, massive users are involved into web 2.0. Web 2.0 is the upgrade and update of the Internet. It builds up a bottom-up Internet system, and integrates collective intelligence to create contents. Due to its decentralising dynamics, web 2.0 promotes users’ initiatives to contribute to it and participate in popular culture voluntarily and willingly. Also, online participants engage in government decision-making process by communicating with the government, media and key opinion leaders equally. Admittedly, web 2.0 provides an open platform for content creation, voluntary contribution, and participatory democracy. In these areas, online users are empowered indeed. However, do you realise that you spend 28% of your time “working” for Internet Service Providers (ISP), including browsing online information as well as advertisements and generating creative contents for free? What do you get? You contribute amount of labour and time but get nothing, except for maximising ISPs’ profits and surplus value. This is not only a marketing strategy. Marx defines this kind of process as “free labour” and “exploitation.” Online user exploitation also influences Internet companies’ internal employees indirectly by lowering their treatment and forcing them working overtime. Furthermore, governments also know how to use web 2.0 as a tool to track, analyse and intervene user behaviours. In my view, user empowerment is not primarily a marketing strategy. It goes beyond marketing strategy, and reaches exploitative and political strategies. I argue that on the one hand, web 2.0 promotes user participation and consolidates users’ power in terms of user-generated content, fandom culture and political democracy. On the other hand, user empowerment and participation reveal web 2.0’s inherently exploitative and political purposes in terms of audience commodity and government surveillance.

Fan Yang is from Xinjiang Province in the western part of China and is doing a Master of Global Media Communication. She has very broad interests. She is passionate about sociology, philosophy and education, but finds that media communication converges all of these things together, and that is why media communication attracts her. Also, she enjoys reading – really enjoys it and hopes to be an "academic nerd". When she is reading, she always tries to find other perspectives to understand different conditions. For example, when nearly all people enjoy the fruits of web 2.0, she is interested in considering why she does not like it so much, what its nature is, and why people say that web 2.0 is a democratic platform – a statement with which she partly agrees.
Refreshments at The Clyde Hotel—Map

Everyone is invited to join the 2016 Arts Coursework Colloquium Organising Committee at The Clyde Hotel—located a short walk from Parkville Campus—for refreshments and conversation! Please note: the cost of personal refreshments purchased at The Clyde Hotel is not covered by Colloquium organisers.

Click on the map below to go to Google Map Directions, OR follow these instructions to join us at The Clyde (385 Cardigan Street, Carlton):
- Walk North-East from Old Arts, past Union House, to Tin Alley
- Follow Tin Alley out to Swanston Street, and cross Swanston Street
- Continue along Elgin Street to The Clyde, located at the corner of Elgin and Cardigan
2016 Organising Committee

On behalf of the 2016 Coursework Colloquium Organising Committee, thanks for making this day a success! About us:

Angus Blackman—Master of International Relations. Chairperson: Curly Questions.

Angus is a Master of International Relations student and a Research Assistant at the Centre for Workplace Leadership. He also works in the communications office at the Australia India Institute, based at the University of Melbourne. His interests include Australian foreign policy and trade, particularly with India and Indonesia. In his spare time he likes to fantasise about road trips through Northern Australia, shout at the television every time the Brisbane Broncos play and cook a pretty mean curry (if he does say so himself).

Claire Frost—Master of Marketing Communications.

Claire is undertaking the Masters of Marketing Communications at University of Melbourne. With seven years experience as a performer in the entertainment industry, Claire focuses on helping creatives expand and enhance their work and find new ways to reach out to their new and prospective audiences. Claire has great interest in new media opportunities and not only how it impacts modern marketing communications but how it houses new opportunities for creative and entertaining content.


Originally from New Zealand Carol has lived, studied and worked in both France and Taiwan and speaks both French and Chinese. Carol is currently the only non-native Chinese speaker in the Master of Translation course. Carol hopes to work in Translation for Film and Television.


Marie-Luise was born in Germany but grew up in Canada; she has a Bachelor of Arts from the University of Waterloo. Marie was a campaign intern for foodwatch e.V in Berlin and is currently interning with the Women’s Leadership Centre in Melbourne. She also works for the Centre for Workplace Leadership.

Staff Coordinator:

Erin Scudder—Graduate Enrichment Officer, Faculty of Arts.

Erin works in the Student Programs Team designing enrichment programs, events, and activities for graduate coursework and research students in the Faculty of Arts. She is responsible for programming, administering, and publicising the conference, and is deeply impressed by the range and depth of topics contributed by students from across our many disciplines.